

University of Arizona Cycling Club Sponsorship Package 2007-2008



September 1, 2007

To Whom It May Concern:

The University of Arizona Cycling Club is the cycling club at Arizona's first university. The UA Cycling Club strives to attract individuals at all levels throughout the university that are passionate about the sport of cycling. Our members include a wide range of cycling enthusiasts from undergraduate and graduate students to faculty and alumni. The UA Cycling Club has traditionally emphasized the racing aspect of cycling, but our membership includes recreational riders, professional level racers, and individuals at all levels in between. Having a membership with such a wide range of interests allows each and every member to learn more about the sport and broaden their cycling horizons. Cycling is both fun and healthy, and the UA Cycling Club encourages a safe environment that emphasizes both of these important aspects of the sport. In addition, it is important to note that the sport of cycling is quickly growing in popularity throughout the United States, and the UA Cycling Club encourages that its members interact with other like-minded individuals in the community of Tucson and participate in non-collegiate related cycling events throughout the region and the country.

The UA Cycling Club would like to invite your organization or business to join our team for the 2007-2008 season. Contributions and donations help defray the costs associated with maintaining highly visible and competitive cycling teams. Although we do receive some financial support from the University of Arizona, it is not nearly enough for our club to maintain the level of exposure and competitiveness that we strive for. Each member of the club is expected to spend a good deal of their own money in order to purchase one or more bicycles which can cost well over one thousand dollars and often into the range of five thousand dollars for a high-quality racing bike. In addition, purchasing a team kit, traveling to races and lodging, paying race entry fees, keeping our bicycles in good working order and more adds up rapidly, and many individuals are not able to participate in the club at the level they would like due to financial reasons. Members are expected to contribute to some degree or another to club activities, but the more donations and contributions we receive, the less financial stress is put on the members.

In order to be successful and competitive with the other collegiate cycling organizations throughout the country, we need your support. Your support will help propel our riders to the highest level each individual seeks to attain in the sport. We proudly display our sponsors' names and titles on our team jersey and shorts which are worn by all members on club rides and at collegiate races. Additionally, official team clothing is available for purchase to alumni and the general public. We also maintain an active website with links to all of our sponsors' websites, and we encourage patronage of each sponsor's business by members of the club, university, and community. Your company will proudly be associated with the ever growing sport of cycling in addition to the tradition of academic excellence promoted by the University of Arizona should you choose to join us for the 2007-2008 season. Should you choose to help our team, you will be embarking on a unique and rewarding experience with a group of talented, driven, and bright young individuals. We look forward to promoting your business and spreading the word throughout the community about your graciousness. Thank you for taking the time to review our proposal for sponsorship, and we truly hope you contact us to discuss any sponsorship possibilities for the 2007-2008 season.

Sincerely,

The University of Arizona Cycling Club Officers:
Matt Novak (President) and Melanie Meyers (Treasurer)

ARIZONA

WILDCATS CYCLING

Who we are, and where we're going!



Meet the Team

Last season the U of A cycling team had some of Arizona's most successful racers as active members. A sampling of these riders are introduced below.



David Glick

Cat 1/Mens A
Philosophy Graduate Student
Club Webmaster

Bio: "I'm a grad student in the philosophy department and race road bikes. 2007-8 will be my 4th year at the U of A and I'm hoping to have another shot at the collegiate national

championships with our team. Outside of the U of A I race as a USCF category 1 and have aspirations of riding professionally."

Goals: Get some good results at national-level USCF races. Top 10 at collegiate nationals.

2007 Results: San Dimas Stage Race: 20th GC, Tucson Bicycle Classic: 8th GC, Summit Center Classic: 6th GC, University of Arizona Crit: 2nd Mens A collegiate, 3rd Pro/1/2

Melanie Meyers

Pro MTB/Category 2 Road/Womens A
Geography Graduate Student



Melanie, 2005 Expert Women 19-24 National Champion, is the unofficial leader of the U of A mountain bike team. That didn't stop her from doing some racing on the road with the team this past season. Melanie placed second in the Southwest Collegiate Road Race Championship. Melanie hopes to improve on her impressive XC 2nd place at the 2006 Collegiate National Mountain Bike Championships this year.

Chloe Forsman

Sophomore, Health Education
Pro MTB/Womens A



Bio: In 2006 Chloe was the cross-country and short-track collegiate national champion, and achieved an impressive third place in the national collegiate omnium championships. She is the current Under-23 Pan-American Mountain Bike champion. Her goals this year are to defend her national titles and achieve a top-ten finish in the national downhill championship. While pursuing her academic degree Chloe is a member of the LUNA Women's Professional Mountain bike team.



Kyle Colavito

Road Category 1, Collegiate A, Semi-Pro MTB
Graduate Student, Mechanical Engineering

Bio: "I started racing bicycles during my junior year of college and with support from the fellow members of the cycling team quickly rose through the ranks. Currently I race as a category 1 cyclist with RIDE CLEAN on the road and for the University of Arizona cycling team at all the collegiate races. I also compete on the dirt as a pro on the climbs/fireroads and a beginner on the technical/descents which works out to ~ an expert."

Goals: "I hope to help continue the University of Arizona's domination of the SWCCC while making forward progress on my PhD in Mechanical Engineering. A major goal is to

successfully compete at Collegiate Road Nationals without having a mechanical or being crashed (0-3 at this time). "

2007 Season: Attended Collegiate Road Nationals last year and flatted in the gravel section in the RR and was taken out in a crash in the criterium with two laps to go. 1st place, XC, ST, TT, Overall at the MTB SWCCC Championships.

Alex Luce

Road Category 3, Collegiate A
Engineering Physics, Junior

Bio: Alex is looking forward to returning to the U of A cycling team for his second season of collegiate racing. He had strong results in the fall of 2006 including wins at the Arizona state hillclimb and roadrace championships as a category 4. Unfortunately, he had to sit out part of the 2007 season due to illness, but is ready to return to racing for the upcoming season. This year he hopes to make a foray into the collegiate mtb and cyclocross arena as well.

Goals: Alex hopes to continue to grow stronger, and achieve solid results at the state championship road race.

2007 Season: Cat 4 State Champion, Cat 4 State Hill Climb Champion



Brian Meyer

Road Category 3, Collegiate A
Visual Communications, Senior

Bio: Brian began riding his first year in college, and has been smitten ever since. Brian enjoys riding hilly terrain, excelling at hill climbs, and undulating road races. In addition to road racing, Brian is also an advocate for bikes, as a means for more than athleticism. He volunteers at BICAS, an organization promoting bicycle safety, recycling and awareness amongst the community.

Season Goals: Brian recognizes that his college life is almost over, and is training hard for both MTB and Road Nationals. Brian would also like to win his favorite races: The Tucson Bicycle Classic, and The Summit Center Stage Race.

2007 Season: Southwest Conference Criterion Collegiate Champion, Summit Center Stage Race: 2nd place GC Cat 4, Arizona Fixed Gear Desert Championships: 1st place, Usery Pass Road Race: 2nd place, Cat 4.

Goals for the 2007-2008 Season

While we had a successful 2006-2007 season, we feel that we can still show substantial improvement this season. One general goal is to bring more beginners and women to the races. Not only will this help to grow collegiate cycling in the southwest, but it will also earn the team much needed points toward the Southwest Conference team title. Last season, despite our winning ways, ASU ended up with more overall team points because it entered more riders in the Mens B and Womens categories. This season we hope to change this by coming to races with more racers in those categories. We already have begun a campaign to recruit such riders at the U of A and the results are promising.

Another change to our team for 2006-2007 is the addition of Chloe Forsman, a freshman from Colorado. Chloe, like Melanie Meyers, races mountain bikes at the professional level. Both young ladies are very motivated to take home the title at this year's Collegiate Mountain Bike national Championships in October, and given their performances this summer on the NORBA circuit, I'd say they've got more than a fighting chance. We also hope to put on a race at the University. We are in the preliminary stages of seeing if this is feasible. We think this would be a great opportunity to increase the visibility of the team and cycling in general in the U of A community.

Finally, we'd like to send a full team to Collegiate National Road Championships this season. In 2006 we sent a three-man team and faced an uphill battle to be competitive. This year, we are confident we will have the depth of quality riders to send at least four individuals to Kansas to compete with the best collegiate road racers in the country.

2006-2007 Season Results

The 2006- 2007 season had many great results and accomplishments for the U of A cycling club. We started out the season with Chloe Forsman winning not one, but two collegiate mountain bike championships. Our riders on the road grabbed conference championship titles by the fistful, took overall titles in the conference and took the overall team title for the conference allowing us to send a full team to collegiate road nationals in Lawrence, Kansas.

On top of phenomenal results racing we were able to put on the first annual U of A criterium bike race in the middle of campus last spring. We were able to offer a fun and challenging course that drew a stunning 250+ riders.

ASU Sun Devil Criterium

1st Place Men's A, Matt Novak
2nd Place Men's A, Pablo Sanchez
3rd Place Men's A, Matthew Harwood
4th Place Men's A, Matthew Jones
5th Place Men's A, David Glick
1st Place Men's B, Brian Meyer
3rd Place Men's B, Jeff Chambers
1st Place Collegiate Women's, Chloe Forsman
3rd Place Collegiate Women's, Melanie Meyers
4th Place Collegiate Women's, Julie Goldstein

Southwest Collegiate Conference Championship Road Race

2nd Place Men's A, Matthew Harwood
4th Place Men's A, Matt Novak
3rd Place Men's B, Jeff Chambers

U of A Criterium (Southwest Collegiate Conference Championship Criterium)

1st Place Men's A, Mike Dietrick
2nd Place Men's A, David Glick
5th Place Men's A, Kyle Colavito
1st Place Men's B, Brian Meyer
2nd Place Men's B, Jim Conant
3rd Place Men's B, Jeff Chambers
1st Place Collegiate Women's, Melanie Meyers



2nd Place Collegiate Women's, Julie Goldstein
 Southwest Collegiate Conference
 1st Place Men's A, Matthew Harwood
 2nd Place Men's A, Matt Novak
 3rd Place Men's A, Matthew Jones
 1st Place Men's B, Jeff Chambers
 2nd Place Men's B, Brian Meyer
1st Place Division 1 Team SWCC:
UNIVERSITY OF ARIZONA

2007-2008 Schedule

Fall 2007

October 21-22, 2007

November 18, 2007

Collegiate National Mountain Bike Championships, Sugar Hill, NC
 El Tour de Tucson, Tucson, AZ (note: this isn't really a collegiate race, but it is a huge event and many of our members will take part)

Spring 2008

January 29

February 25

February 26

March 18

April 1

April 2

May 13-14

(this is last year's schedule as 2007 has not been finalized yet)

Arizona Time Trial #1, Florence, AZ

Arizona Time Trial #2 (Team Time Trial Championships), Florence, AZ

ASU Criterium, Tempe, AZ

Arizona Time Trial #3 (Individual Time Trial Championships), Florence, AZ

Superior Road Race (Road Race Championships), Superior, AZ

Superior Criterium (Criterium Championships), Superior, AZ

Collegiate National Road Championships, Lawrence, KS



U of A Cycling Sponsorship & Contribution

A. Business or Corporation

- | | |
|-------------------|------------------------------------|
| a. Friend- | Merchandise, Pro-Deal, or Services |
| b. Contributor- | \$400 |
| c. Donor- | \$600 |
| d. Sponsor- | \$800 |
| e. Title Sponsor- | \$1200 |

Your company will receive the following with sponsorship:

- i. Your company logo with a link to your site will be displayed on the club website.
- ii. A sticker of your logo can be applied to sunshade and bikes of team members.
- iii. Upon request a current team jersey will be supplied for display at your business.
- iv. Your business logo will be added to our team clothing according to the guidelines below. The clothing is updated every year in the fall and over 100 kits (shorts and jerseys) are distributed each year to members, alumni around the country, and friends and family. These uniforms are worn at USCF, NORBA, and collegiate cycling races across the country.

Jersey logo size and placement will be determined according to the following:

- a. Friend- **Jersey** Upper Back 2"
- b. Contributor- **Jersey** Upper Back 3"
- c. Donor- **Jersey** Sleeves or Upper back 3"
- d. Sponsor- **Jersey** side pocket **Shorts** rear panel
- e. Title Sponsor- **Jersey** name on front and logo center pocket rear **shorts** rear panel

B. Person Contributors- These are the people who really make the club run. They donate their time and money towards making the club better.

- a. Steel- \$50-100
- b. Aluminum- \$101-150
- c. Titanium- \$151-200
- d. Carbon- \$200 +

Personal contributors are recognized through the F.O.T.U.A.C. on the jersey and their names will be listed in the once a year club update distributed to the sponsors, contributors, and team members families. We thank them for their support and dedication to helping the U of A cycling club develop young cyclist.

Although sponsorships cannot be tax deductible, there is another options. If you wish to donate to the club via the UA Foundation you can receive a tax receipt. The directions and the form to make a donation can be found later in the packet.

Form to Sponsor the U of A Cycling Team

Thank you for choosing to sponsor the U of A Cycling Team. Please fill out the form below with your information and mail it along with your payment to our University mailbox. Make your check payable to "U of A Cycling." If you will need a receipt for tax deduction purposes please contact us.

Mail to: **U of A Cycling**
1400 E 6th St
Tucson, AZ 85719

Your Name: _____

Company Name: _____

Or Name of Person Donated on behalf of: _____

Street Address: _____

City: _____ State: _____ Zip Code: _____

Email Address: _____

Level of Sponsorship: _____ Amount: _____

Thank you very much for time and generosity. With your help the U of A Cycling Team is enhancing the college experience for young cyclists, promoting cycling in the community, and helping to continue the tradition of U of A Cycling.

Form to Donate to the U of A Cycling Team

Thank you for choosing to be a donor for the U of A Cycling Team. This past year we achieved many of our goals which include the following:

1st and 2nd in the Women's Cross Country Race at Collegiate MTB Nationals

1st and 3rd in the Women's Short Track at Collegiate MTB Nationals

Winning the Southwest Collegiate Cycling Conference on the Road

Holding two Bike Fix It Days on the Mall

With your help all of these accomplishments would not be possible! Your donation will help us to make our goals for next year.

Winning MTB Nationals

Attending and placing well at Road Nationals in Lawrence, Kansas.

Please fill out the form below with your information and mail it along with your payment to our University mailbox. Please make your check payable to "University of Arizona Foundation/Campus Rec Sports Clubs" and indicate the Cycling Club in the memo line. This can be mailed to the address below. You will receive your official tax receipt from the UA Foundation.

Mail Check to:

Student Recreation Center

1400 E. 6th St.

Tucson, AZ 85721

ATTENTION: SPORTS CLUBS

Your Name: _____

Company Name: _____

Or Name of Person Donated on behalf of: _____

Street Address: _____

City: _____ State: _____ Zip Code: _____

Email Address: _____

Donation Amount: _____

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Thank you from U of A Cycling!



Contact Information

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